

21 April 2023

## Bari-Ship 2023 opens it doors next month for the first time in four years!

# Theme: Ships of the future, today

## Bari-Ship is back to Imabari!

Let's face it, you can't beat face-to-face events for conveying products, technology and passion. "Bari-Ship" will be held as a live event for the first time in four years, and there is a lot of excitement at the prospect of everyone in the maritime industry being able to get together again to talk business in Imabari next month.

Bari-Ship, which celebrates its seventh edition this time, will be held over three days from May 25<sup>th</sup> to 27<sup>th</sup> 2023. The exhibition will be the largest scale ever.

The maritime industry is currently facing many challenges, such as the drive towards carbon neutrality, the introduction of new fuel sources, digital transformation (DX), and human resource development. The products and technologies needed for the future of the maritime industry have already been developed. Get the latest information on the products and technologies that will be incorporated into future-ready ships at Bari-Ship 2023!

Regarding the upcoming Bari-Ship 2023, Mr. Shigeki Tokunaga, Mayor of Imabari city, said, "Bari-Ship is an important event symbolizing Imabari's position as Japan's leading maritime city. We hope that all those involved in the maritime industry will gather, share information, and that the event will act as a catalyst for further development of the maritime industry. We are looking forward to welcoming visitors to the venue as the host city to ensure their satisfaction with Bari-Ship."

Mr. Yukito Higaki, Chairman of the Imabari Maritime City Committee and President of Imabari Shipbuilding Co., Ltd., commented, "I am delighted that Bari-Ship will be held for the first time in four years. This time, at Bari-Ship 2023 which celebrates its seventh edition, we hope for more active business discusions and exchanges of opinions under the themes of "Environmental Protection" and "Digitalization". During Bari-Ship the local maritime industry will organize a variety of activities and events such as shipyard visits and factory tours aimed at stimulating the next generation of maritime personnel".

Mr. Christopher Eve, Managing Director of Informa Markets Japan Co., Ltd., the organizer of Bari-Ship, commented, "Bari-Ship is back! The rapid recovery of exhibitions across the world

and across all industries has highlighted the vital role that exhibitions play in generating business. You just can't beat the dynamism and excitement of meeting people face to face and discovering new products, services and business opportunities. Bari-Ship 2023 will be the largest ever, and I am confident that it is going to be a great event!"

### International pavilions and companies

There will be two international pavilions at Bari-Ship 2023. The Denmark pavilion will return after its debut at the previous edition, and there will be new pavilion of companies from Poland.

In addition, there are exhibiting companies from 12 countries, including Canada, China, Cyprus, Finland, Germany, Korea, the Netherlands, Norway, Panama, Singapore, the U.K., and USA. Participating companies recognize that Bari-Ship is the best way to meet and do business with key people from the extensive number of ship owners, shipyards and marine equipment manufacturers that make Imabari Japan's largest maritime city.

### **Full Program of Industry Seminars**

A full program of conferences, seminars and workshops will be held in conjunction with the exhibition. The two-day Bari-Ship Forum brings together the top leaders of the maritime industry such as shipowners, shipbuilders, and marine equipment manufacturers to discuss the key issues facing the industry. The keynote speech will be given by Mr. Junichiro Ikeda, Chairman of Mitsui O.S.K. Lines, Ltd., and there will be special session about an innovative power transfer vessel by Mr. Masahiro Ito, Director, President & CEO of Power X, Inc. In addition to the Forum there will be seminars hosted by various maritime industry associations, presentations by Japan Engine Corporation and Alfa Laval, and a large number of exhibitor presentations.

For more information on the seminar program: <u>https://www.bariship.com/en/seminar\_outline\_en/</u> For information on the Bari-Ship Forum 2023: <u>https://www.informa-japan.com/bariship/seminar/en/index.php?category=10</u>

#### **General Information**

Show Name: Imabari Maritime Fair 2023, "Bari-Ship 2023" Dates: 25 – 27 May 2023 / 10am – 5pm (until 4pm on the last day) \* Open to the general public on the last day Venue: Texport Imabari, Imabari Computer College, Fuji Grand Imabari Organiser: Informa Markets Japan Co Ltd Special Sponsor: Imabari city, Imabari Maritime City Promotion Committee Supporters: Ministry of Land, Infrastructure, Transport and Tourism, The Japanese Shipowners' Association, Japan Federation of Coastal Shipping Associations, The Shipbuilders' Association of Japan, The Cooperative Association of Japan Shipbuilders, Japan Ship Exporters' Association, Japan Ship Machinery and Equipment Association, ClassNK, The Japan Shipping Exchange, Inc, The Japan Society of Naval Architects and Ocean Engineers

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