



Dear Exhibitor,

Thank you very much for your participation in Bari-Ship 2023.

Exhibitor News provides you with important information related to your prepar ations for exhibiting in the show.

To maximize the effectiveness of your participation in Bari-Ship, please take so me time to check through the following information.

## [Topics]

## **1. Exhibitor presentation application**

- 2. Additinal promotional items application
- 3. Latest Floorplan

## 1. Exhibitor presentation application (deadline: 13 January 2023)

Applications for exhibitor presentation are now open.

In addition to one-to-one meetings on your booth, giving an exhibitor presentation c an help you to promote your products and services to a wider audience of visitors. T here are two options for the exhibitor presentation, one is to be held onsite and the other is streamed online before the show.

[Advantage of online presentation]

- Presenting your products, services and technologies in advance of the exhibition ca n increase the number of visitors to come to your booth and they will be prepared t o ask more detailed questions about your offerings.

- Online streaming enables you to reach a much wider audience of potential custom ers than just those who visitor the exhibition in person

- An online presentation will provide you with the contact details of persons who are interested in your products, so you can reach out to them and invite them to visit yo u for a meeting on your booth

[Onsite presentation]

- Enables you to meet with a wider range of attendees to the exhibition.

- Enables you to invite presentation participants to meet you on your booth.

Download the presentation contract>>>

## 2. Additinal promotional items application

The organizer has arranged a variety of additional promotional items to enhance yo ur participation in the exhibition and stand out against the many other companies th at exhibit at Bari-Ship. Please consider additional promotions to increase the numbe r of visits to your booth, such as a banner advertisement on the Bari-Ship website, a nd eDM to the Bari-Ship registrants, or an advertisement on materials distributed on site.

Some items are already sold out, so please contact the secretariat office for the avai lability of applications.

